

**FACTS****WHAT DOES SFMC LP DBA SERVICE FIRST MORTGAGE COMPANY DO WITH YOUR PERSONAL INFORMATION?**

<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
<b>What?</b>	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> <li>▪ Social Security number and Income</li> <li>▪ Account balances and Credit history</li> <li>▪ Checking account information and Employment information</li> </ul>
<b>How?</b>	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons SFMC LP DBA SERVICE FIRST MORTGAGE COMPANY chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does SFMC LP DBA SERVICE FIRST MORTGAGE COMPANY share?	Can you limit this sharing?
<b>For our everyday business purposes</b> - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	Yes
<b>For our marketing purposes</b> - to offer our products and services to you	No	No
<b>For joint marketing with other financial companies</b>	No	No
<b>For our affiliates' everyday business purposes</b> - information about your transactions and experiences	Yes	Yes
<b>For our affiliates' everyday business purposes</b> - Information about your creditworthiness	No	No
<b>For our affiliates to market to you</b>	No	No
<b>For nonaffiliates to market to you</b>	Yes	Yes

<b>To limit our sharing</b>	<ul style="list-style-type: none"> <li>• Mail the form below</li> </ul> <p><b>Please note:</b> If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>
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<b>Questions?</b>	Call (214) 576 2900 or Toll Free (800) 321-2320
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Mail-in Form	
<p>If you have a joint account your choice(s) will apply to everyone on your account unless you mark below</p> <p><input type="checkbox"/> Apply my choices only to me</p>	<p><b>Mark any/all you want to limit:</b></p> <p><input type="checkbox"/> Do not share my personal information for the everyday business purposes of SFMC LP DBA SERVICE FIRST MORTGAGE COMPANY.</p> <p><input type="checkbox"/> Do not share information about my transactions and experiences with your affiliates for their everyday business purposes.</p> <p><input type="checkbox"/> Do not share my personal information with nonaffiliates to market their products and services to me.</p>
	<b>Name</b> _____
	<b>Address</b> _____
	<b>City, State, Zip</b> _____
	<b>Loan #</b> _____

**Mail To:** Service First Mortgage Company  
6800 Weiskopf Avenue | Suite 200, McKinney, TX 75070



**Who we are****Who is providing this Notice?**

SFMC LP DBA SERVICE FIRST MORTGAGE COMPANY

**What we do****How does SFMC LP DBA SERVICE FIRST MORTGAGE COMPANY protect my personal information?**

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

**How does SFMC LP DBA SERVICE FIRST MORTGAGE COMPANY collect my personal information?**

We collect your personal information, for example, when you

- Apply for a loan or Give us your income information
- Provide employment information or Give us your contact information
- Give us your wage statements

We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.

**Why can't I limit all sharing?**

Federal Law gives you the right to limit only

- sharing for affiliates' everyday business purposes – information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

**What happens when I limit sharing for an account I hold jointly with someone else?**

Your choices will apply to everyone on your account—unless you tell us otherwise.

**Definitions****Affiliates**

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *Our affiliates include nonfinancial companies, such as Equival Appraisals, Inc., 6800 Weiskopf Ave, Suite 200, Mckinney, TX 75070.*

**Nonaffiliates**

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *SFMC LP DBA SERVICE FIRST MORTGAGE COMPANY does not share with nonaffiliates so they can market to you.*

**Joint Marketing**

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *SFMC LP DBA SERVICE FIRST MORTGAGE COMPANY doesn't jointly market.*

